



The New Rules of Data Intelligence in the Age of AI



Ansh Kanwar

Chief Product Officer





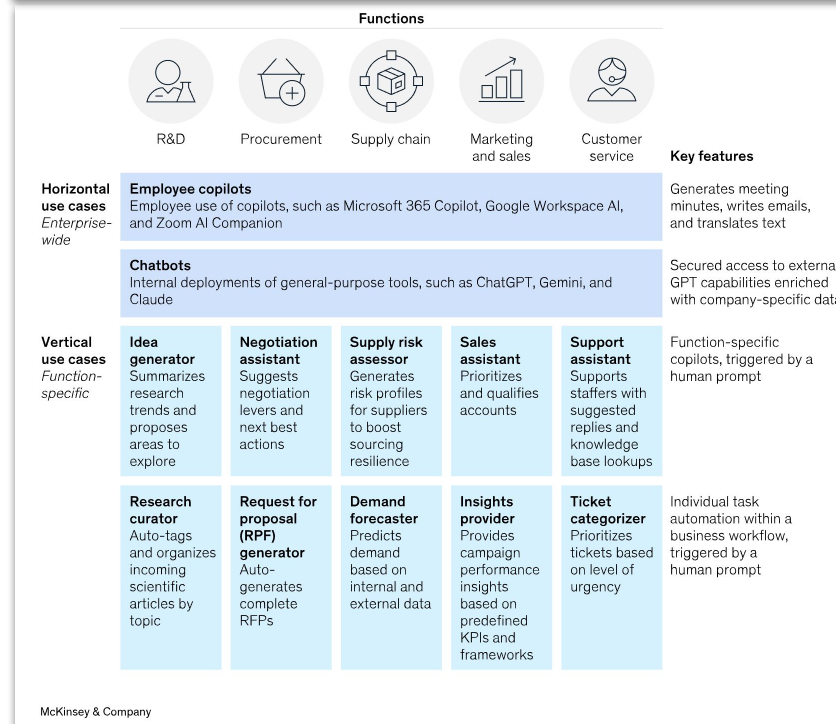
COME WITH ME IF YOU WANT TO LIVE

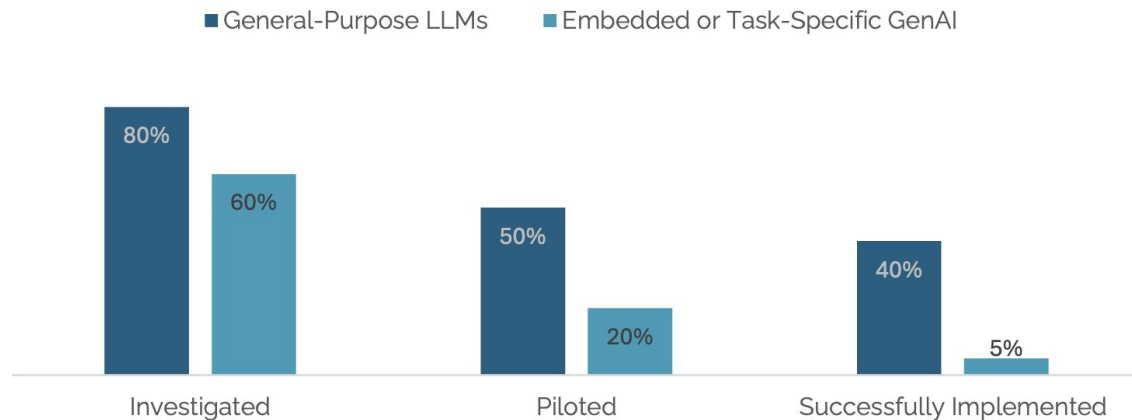
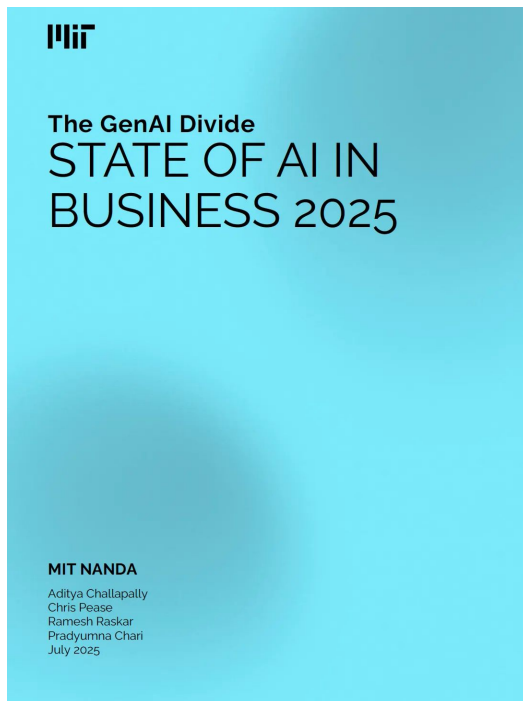
The paradigm is shifting - faster



Seizing the agentic AI advantage

June 13, 2025 | Report

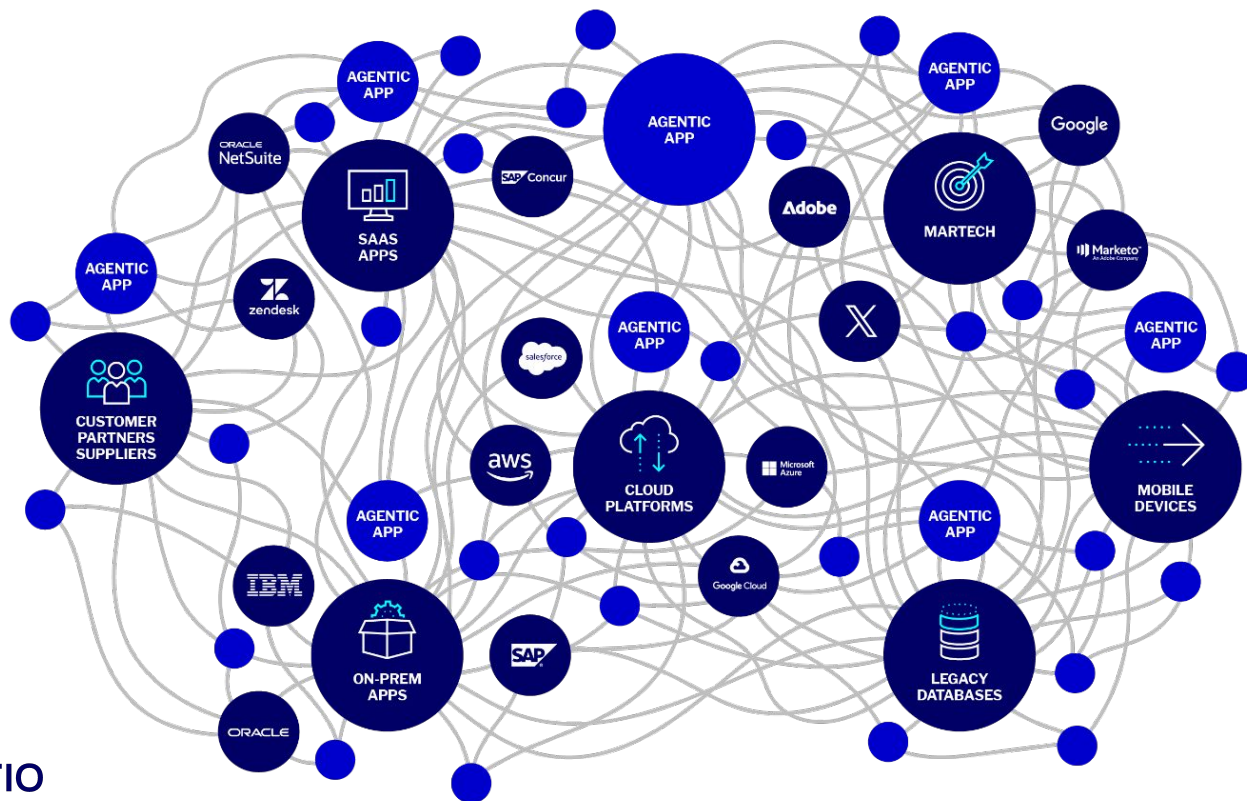




“High curiosity, low conversion”.

Adnan Masood

Siloed data is the kryptonite of AI strategies



Poor data quality
erodes trust

Data debt
increases with
aging technology
and agentic apps

Complex landscape
increases
operational friction

The Future with AI in the Enterprise

Agentic Orchestration

Business processes reimagined with
Agentic AI - Automate decisions faster

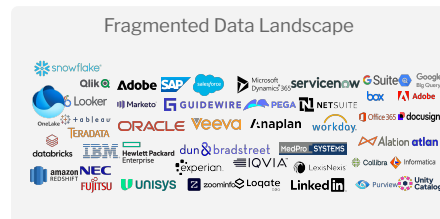
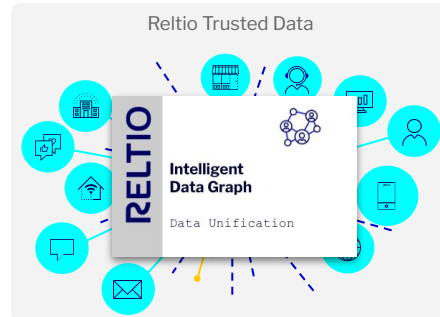
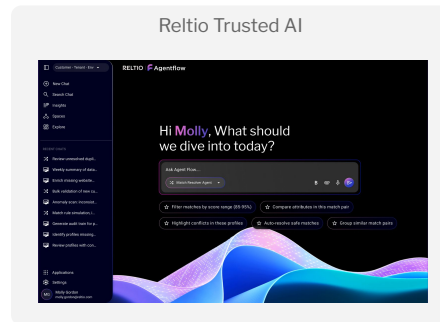
Data Intelligence

Data is the bridge between agentic
processes and legacy apps
Drives a massive reduction in Enterprise
“data debt”

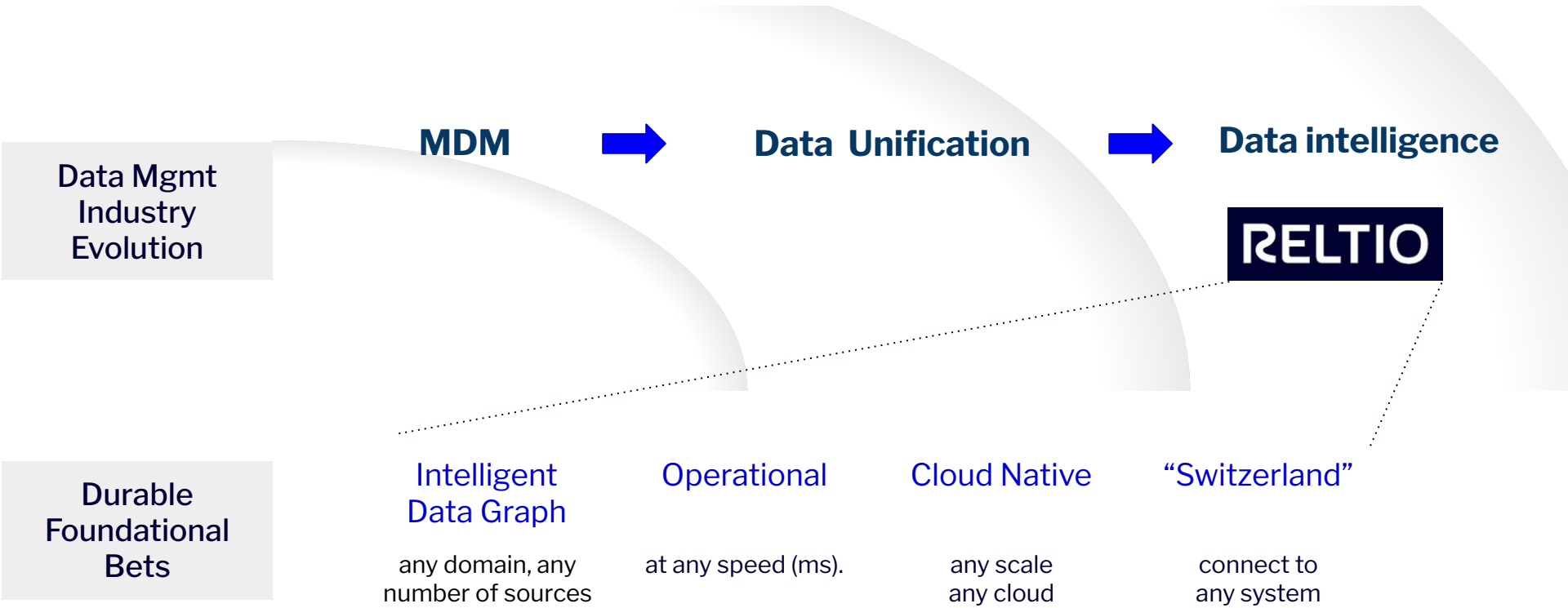
Legacy Landscape

The massive sprawl of aging technology
keeps growing

RELTIO



Reltio: Built from day one to deliver on Data Intelligence



RELTIO

1



Build data trust as the foundation for autonomous systems

Trusted, high-quality data enables AI systems to act autonomously while maintaining customer and stakeholder confidence.

Unify and mobilize your core enterprise data



Trusted, unified,
context-rich profiles

Data governance
AI agents

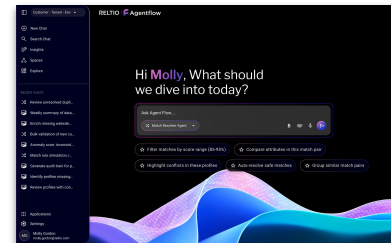
Real-time & ready for
operations

Secure, scalable,
and flexible

RELTIO

What is AgentFlow?

Reltio's Agent Orchestration platform



Agentic AI Interface

Enterprise-ready AI agents at scale.

Agent Marketplace

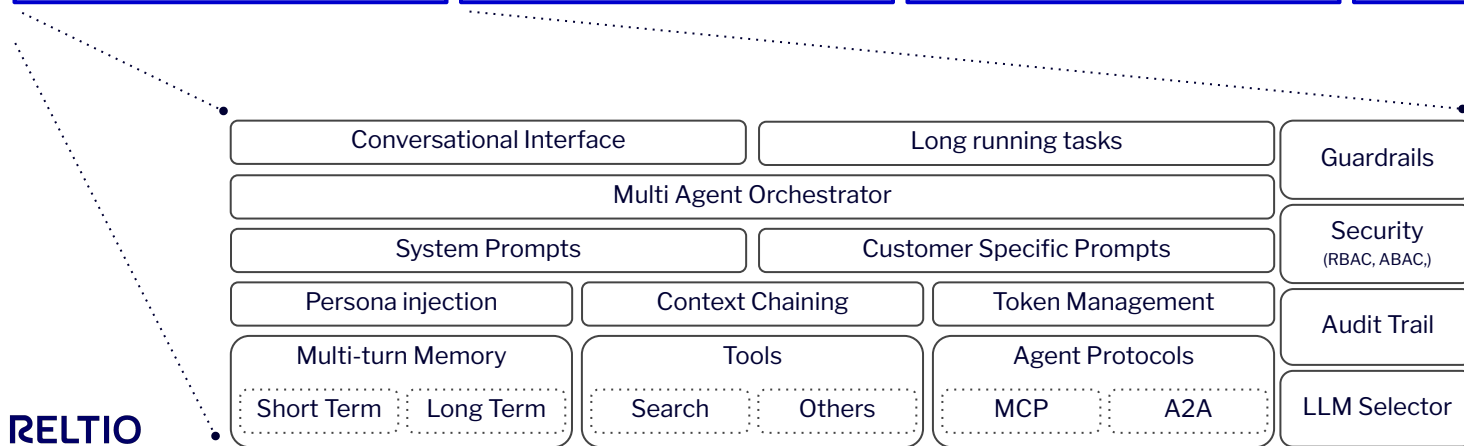
Instantiate new agents from here. Agents are published by Reltio and Partners.

Agent Performance

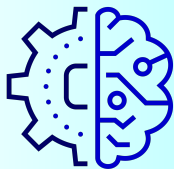
Are agents hitting their performance goals, are they drifting etc ?

Usage and billing

Reporting of cost and credit usage.

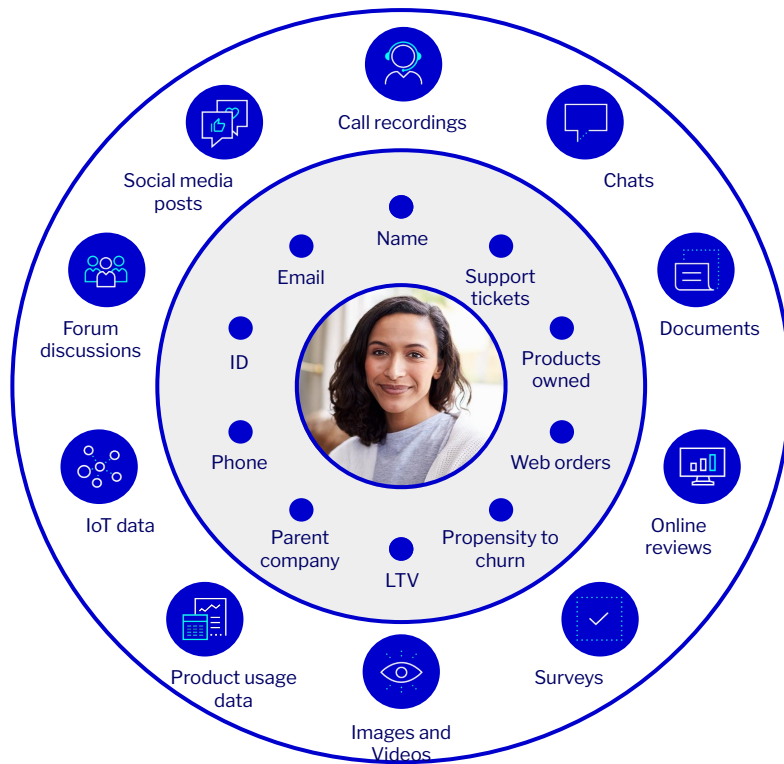


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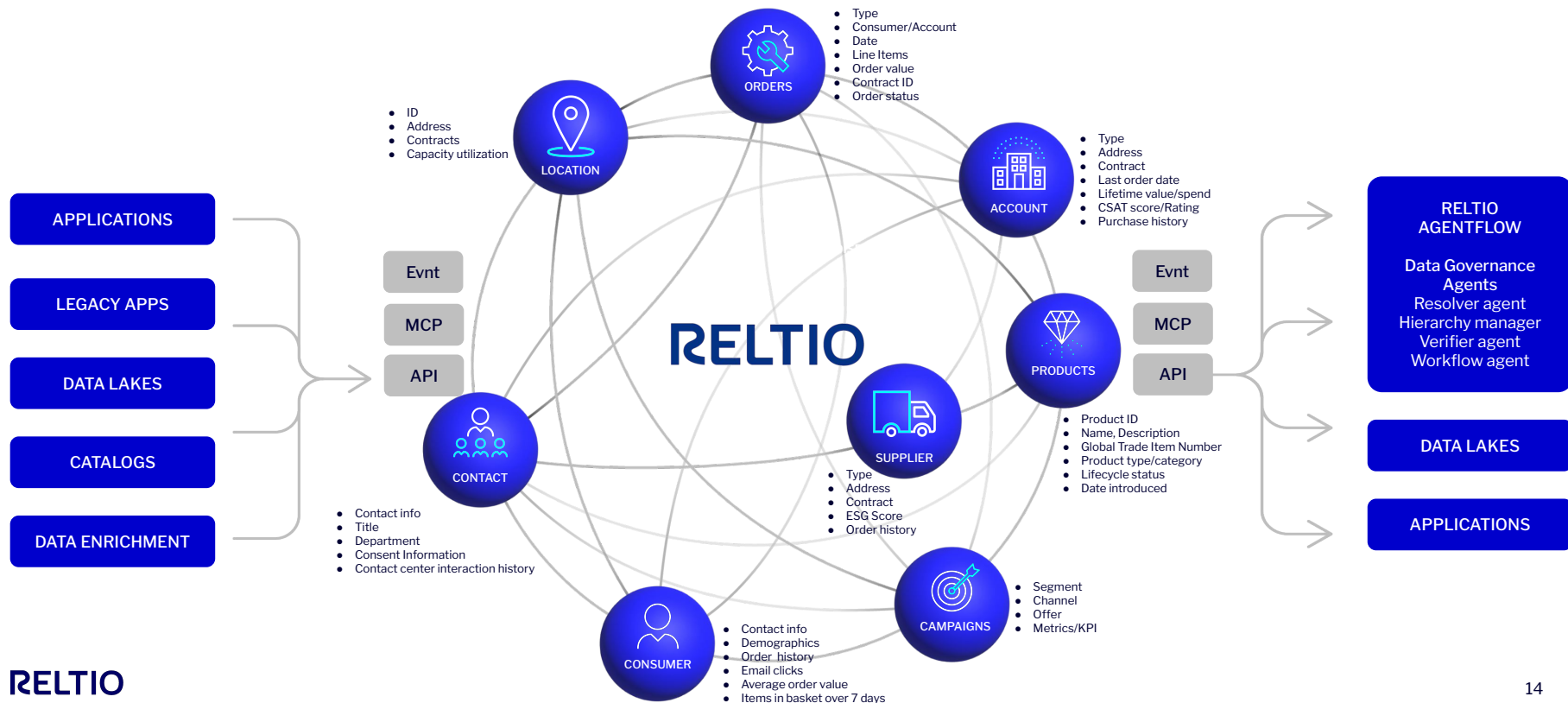


Architect data like a neural network

Design your data as interconnected networks, not isolated silos, so every data point informs decisions and ops instantly across your enterprise

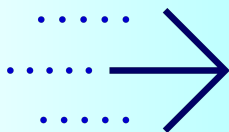


System of Context



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3

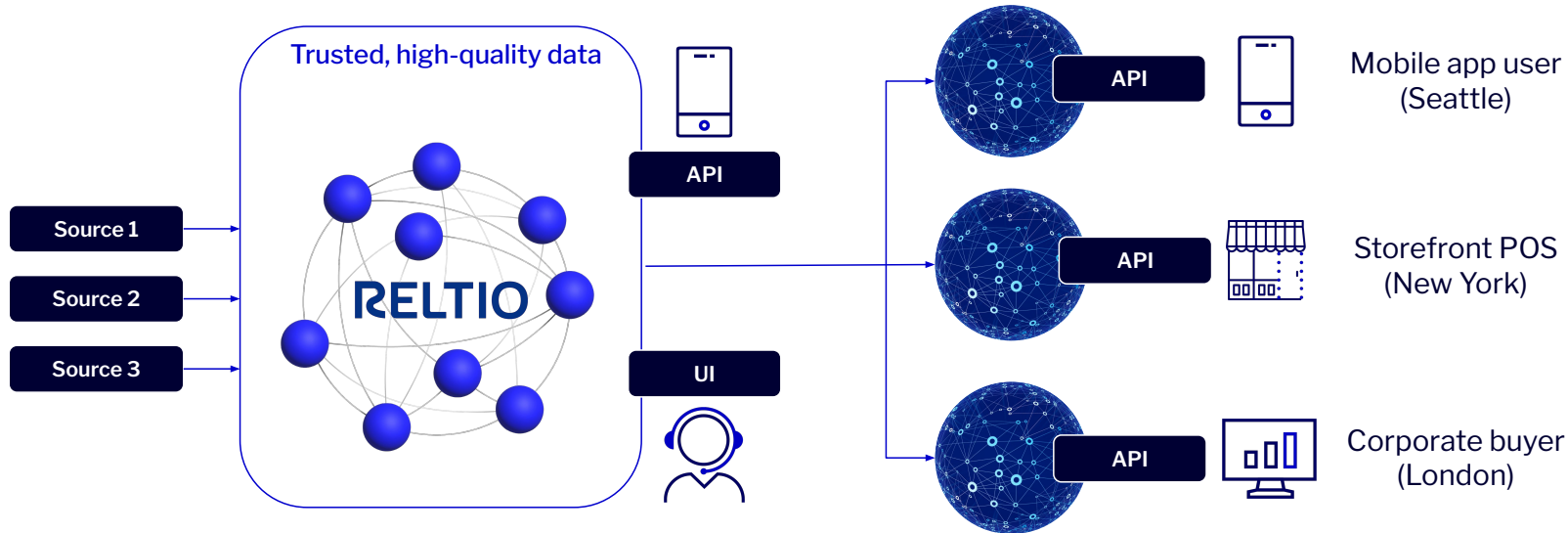


Focus on Consumption

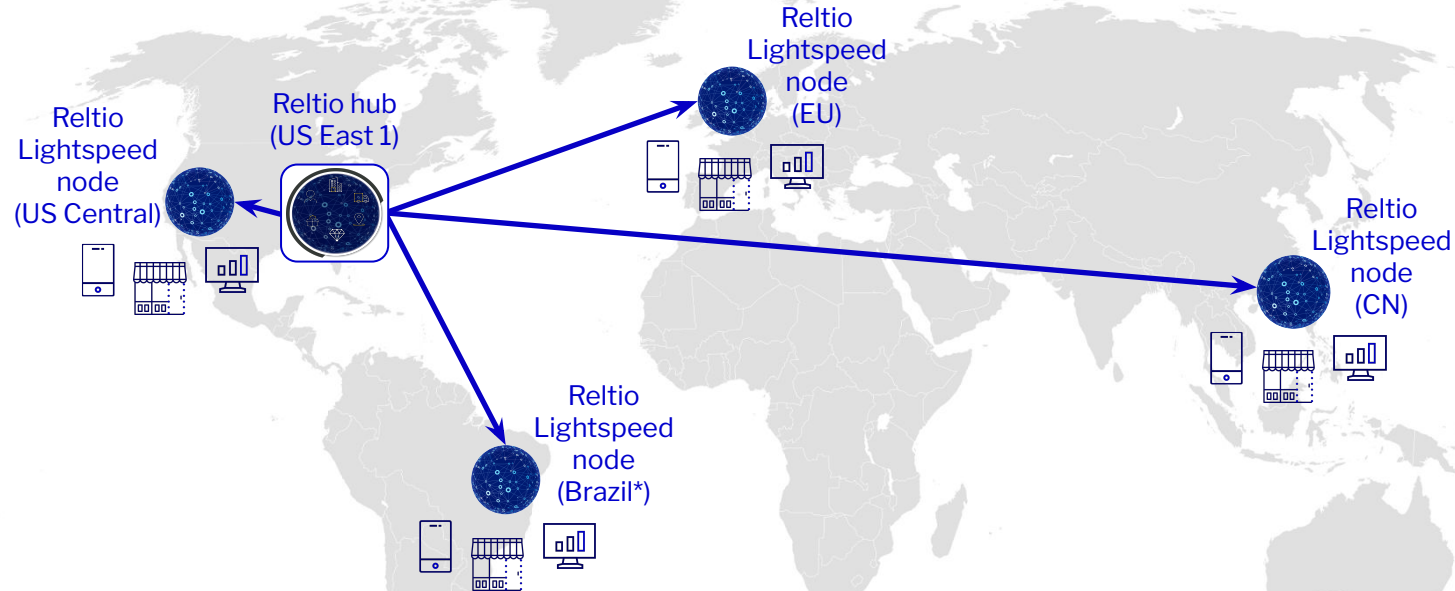
Compete on data velocity, not data volume

Winning depends on converting data into actionable insight faster than your competitors. Real-time data flows power smarter, faster decisions.

Real-time data fuel experiences at touchpoint



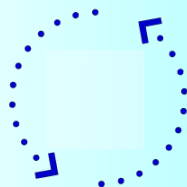
Data velocity on a global scale with Reltio Lightspeed Data Delivery Network



Reltio Lightspeed is available now in any Reltio-supported AWS or GCP cloud region, and it is configurable based on customer-driven compliance requirements. Azure support coming soon.

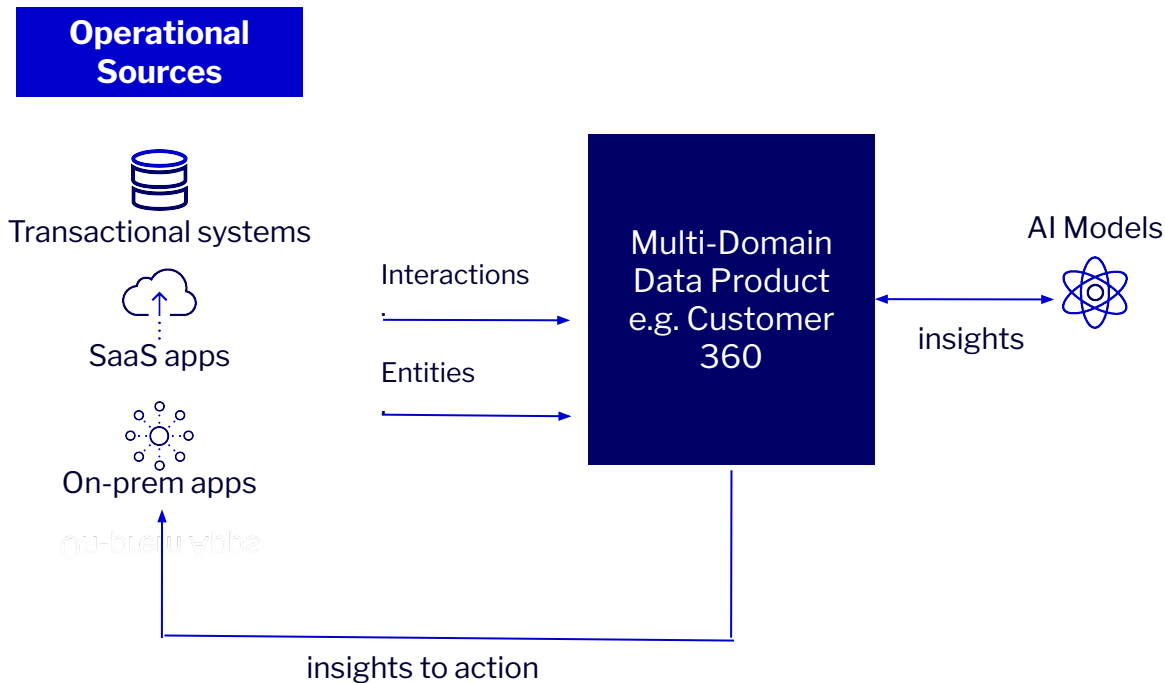
*Brazil is not currently a Reltio-supported region, but can be added upon customer request.

4

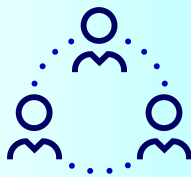


**Deploy agentic intelligence with
operational feedback loops**

Deploy agentic intelligence with feedback loop



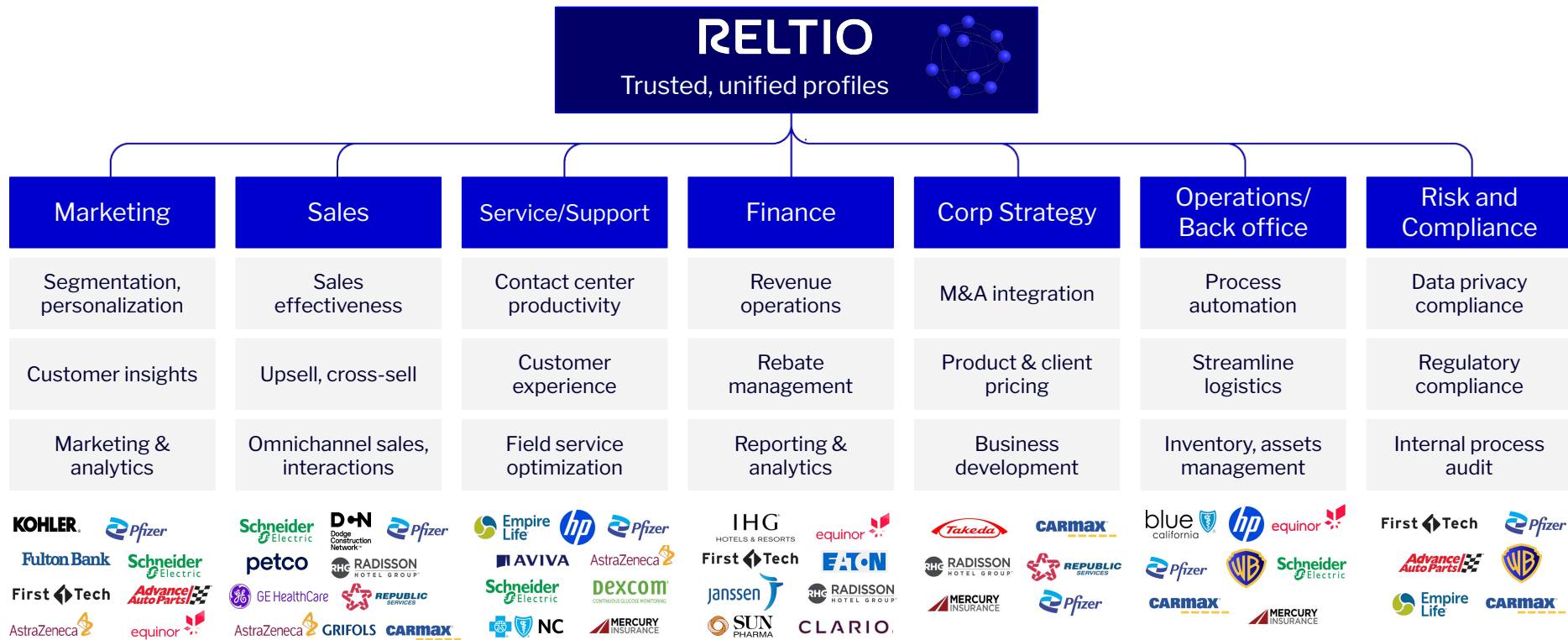
5



Create a cohesive enterprise-wide investment logic

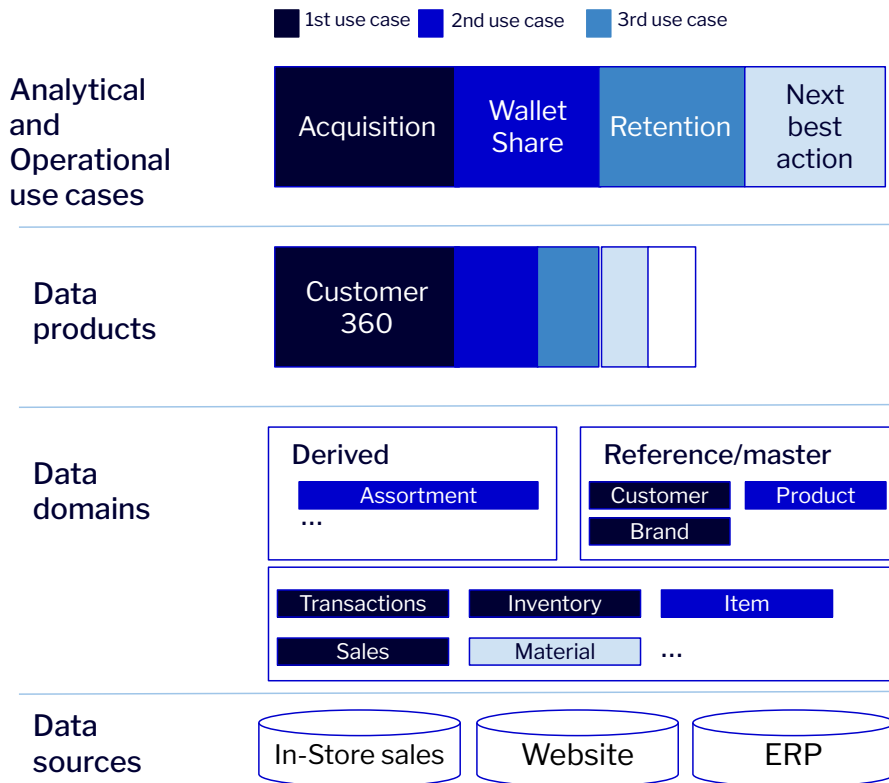
Consolidating data into a single enterprise layer is a critical first step.

Interoperable data compounds enterprise value



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Value over time



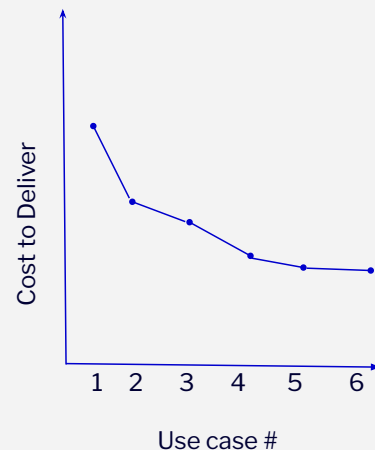
Use cases leverage existing data products - requesting incremental features

Structured, easy-to-use set of data on similar topic with clear ownership - evolves over time

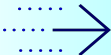
Prioritized domains based on business needs enabled incrementally

Base platform built over 8-12 weeks with standard data capabilities

Lower cost and time for follow on use cases.



The new rules of data intelligence

-  **1** Build data trust as the foundation for autonomous systems
-  **2** Architect data like a neural network
-  **3** Compete on data velocity, not data volume

-  **4** Deploy agentic intelligence with feedback loop
-  **5** Create a cohesive enterprise-wide investment logic

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Check out our whitepaper



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AI Conference event

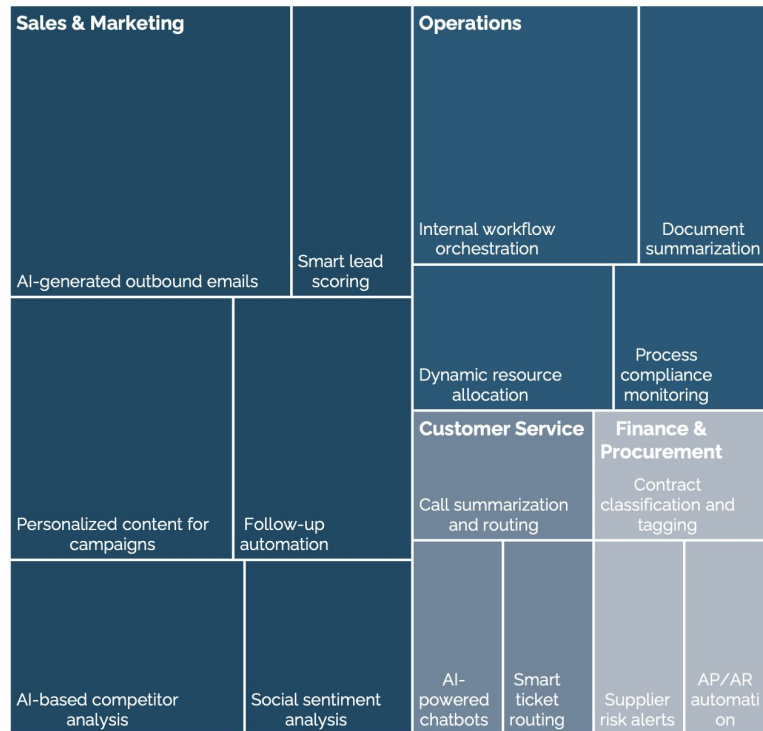
Title: “The New rules of data intelligence in the age of AI”

Abstract

The old rules of data no longer apply. To lead in the Age of Intelligence, enterprises must adopt new data strategies that move at the speed of AI— in real-time - and that are connected and built for continuous decision-making. In this session, Reltio Chief Product Officer Ansh Kanwar shares the new rules of data that enterprises need to adopt in the Age of Intelligence, and the key capabilities and enterprise data foundation that CAIOs, CIOs and IT leaders need build across their organizations to be ready for the operational realities of AI at scale. Attend this session to learn how an agentic data fabric of unified, trusted data assets accelerates AI transformation & learn more about real-world strategies for success.

Data First Architectures power Agentic Automation

- **Agentic AI is here** — Enterprises are moving from generative AI to autonomous, outcome-driven AI
- **Apps are being reinvented** — Prompts replace clicks. AI automates what apps used to do
- **Silos continue to explode** — with Agentic AI, it becomes easier to create new apps. Enterprises will go from 600 to 6000+ apps
- **Unified data is the fuel** — Real-time, trusted data is essential for AI to reason and act at a faster rate



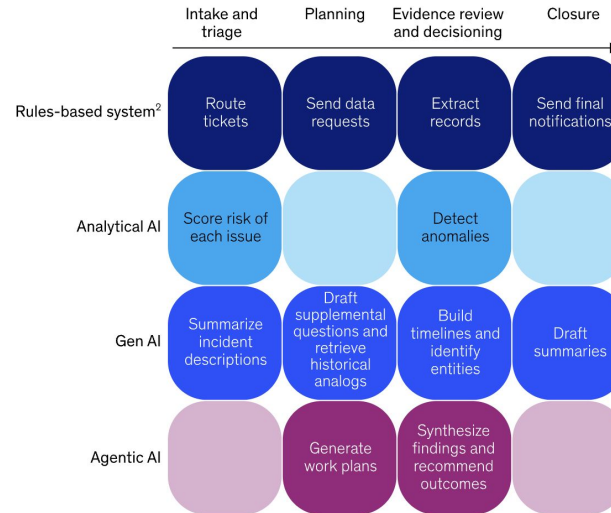
STATE OF AI IN BUSINESS 2025
MIT NANDA

One year of agentic AI: Six lessons from the people doing the work

September 12, 2025 | Article

Complex workflows should incorporate the best tool for each task.

Example of investigative workflow¹ by tool used for each task in the workflow



¹For example, claims handling.

²For example, robotic process automation.

McKinsey & Company